



Creativity and Innovation

ABOUT US

The more you know about Multicultural Marketing

Hellas Media Services Ltd was founded in November 2015 and it is the new and only media company with an international character and multinational team yet based in Athens, Greece.

Its mission is multifaceted: cover international news and current events in all possible ways (online, printed newspaper, 24/7 web TV and web radio), offer advertising and production services, provide a full range e-shop of various products, facilitate public with a multilingual telephone directory. And Providing moving media as a high impact promotional vehicles for Road.



MULTICULTURAL

We turn ideas into Work @ Diversity

Our success is built on a strong team and our diverse workforce makes the difference putting us ahead.

Over 60% of our employees work outside Greece, more than half in emerging markets. Our vision is to be a national leader in Diversity@Work. For us, our success is built on a strong team and our diverse workforce makes the difference, putting us ahead. Our ability to deliver excellent results is fueled by and dependent on our ability to embed Diversity & Inclusion in our corporate culture and the way that we do business. Diversity & Inclusion is a business imperative and strategic priority for our company. That is why we actively promote it among our employees, raise awareness and foster an environment that welcomes and embraces different perspectives, cultures and thought.



As a globally operating company, Hellas Media employs people from over 36 nations in more than 24 countries.



OUR SKILLS

We turn innovating ideas into Realistic Business Plans.

- Full coverage of news, national and international events, in digital, printed and audiovisual format.
- E-shop that sell a *wide variety of products*.
- Telephone directory in 8 languages.
- Advertising and promotion solutions in digital, printed and audiovisual manner.
- Production of training, promotion, motion graphic, life event or interview videos
- Creation of dynamic websites.
- Developing smart applications (web or mobile).

BRANDING

90%

PUBLISHING / PRINTING

80%

PROMOTION / MARKETING

80%

GRAPHIC DESIGN / PRODUCTION

90%

APP DEVELOPMENT / WEB/ MOBILE

80%

TRANSLATION SERVICES

90%

OUR SERVICES

We turn innovating ideas into Realistic Business Plans.

- ✓ Translation Services
- ✓ E- Learning
- ✓ Web Development - Construction
- ✓ Web Hosting / Domain Names Registration
- ✓ E-shop / Construction and Management
- ✓ SEO services & Inbound Marketing
- ✓ Consultancy
- ✓ Newsletter Application
- ✓ Email Marketing
- ✓ SMS Marketing



OUR SERVICES

“Art is not what you see, but what you make others see!”

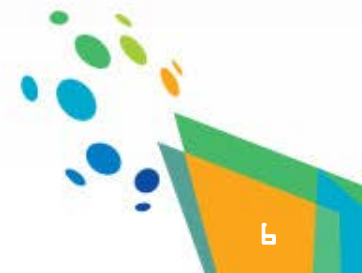
- ✓ Ανάπτυξη Εφαρμογών Κινητών Τηλεφώνων
- ✓ Online Hotel Booking
- ✓ Graphic Design Services – Business Identity
- ✓ Motion Graphics – Video Production
- ✓ 3D Animation

INSPIRATION

CREATIVITY

IDEA

RESULT



STRATEGY

We are building a strong business through diversity and multilingualism

Discover

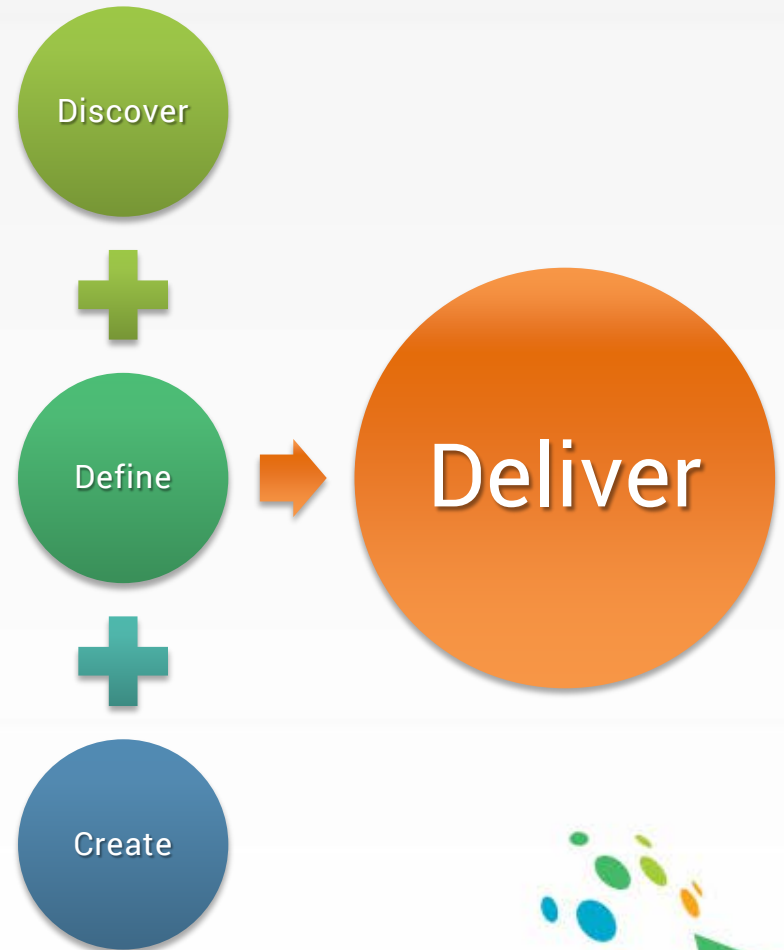
Our team excels in Creative thinking, marrying Diversity with Digital Innovation.

Define

We all work within an established methodology, honed by years of experience.

Create

We manage budgets, deadlines and the business imperative with confidence.



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CONTACT US

Please feel free to contact us and we will respond as soon as possible.

EMAIL :

info@hellas24.info

WWW :

www.hellasmediaservices.com

